



AMERICA'S FORESTS

with

CHUCK LEAVELL

**STATUS AND
SERIES ACCOMPLISHMENTS
JUNE 2021**





ABOUT THE SERIES

America's Forests with Chuck Leavell is a broadcast television documentary series for PBS supported by a multi-faceted social media outreach campaign created to celebrate US forests and to advocate for their constructive management.

Our television series captures the breadth of our nation's woodlands - both public and private. Different stories in each episode demonstrate how important forest habitats are to the well-being and economic health of communities across the country. In this series, we present individuals who embody a passion for the woods, from builders to birders, from musicians to millworkers.

SUCCESSSES TO DATE

- ★ BROADCAST
 - 1500 airings on more than 200 public television stations in 37 states
- ★ PUBLIC EVENTS
 - Mass Timber Conference, Portland Convention Center
 - Denver Museum of Nature and Science
 - Smithsonian National Museum of African American History and Culture
 - Crest Theatre, Sacramento, CA
 - Fort Lewis College Mountain Studies Institute, Durango, CO
 - Charleston Music Hall, Charleston, SC
 - University of Wisconsin and Wisconsin Department of Natural Resources
 - National Press Club
- ★ SOCIAL MEDIA
 - Active engagement through multiple platforms including Facebook, Twitter, Vimeo, Instagram, YouTube



TOPICS COVERED TO DATE

African American Landowners (Heirs Property)
Beetle Kill Wood: construction, skis, instruments
Biomass
Bird habitat restoration
Conservation and wildlife habitat improvement
Cross-Laminated Timber: mill and architecture
Economic importance of forestry
Family-owned tree farms
From Forest to Faucet
Forest management for wildlife habitat
Generation Green
Job Corps
Log-a-Load for Kids
Mass Timber construction
Musical instrument building and manufacturing
Next-generation college programs
Therapeutic value of forests
Timber industry and Recreation community collaboration
Urban forestry and woodworking
US Capitol Christmas Tree
Wildfire management: prescribed burns and thinning
Woodland gardens

SUPPORTERS

GOVERNMENT

USDA Forest Service (co-producer)
State and Private Forestry
Forest Products Laboratory
Job Corps
Generation Green, El Dorado National Forest
Regions 2, 5, 6, 8, 9
Arkansas Department of Agriculture
Arkansas Department of Commerce
Arkansas Department of
Parks, Heritage and Tourism
City of Ouray, Colorado
Colorado State Forest Service
Colorado Tourism Office
Minnesota Department of Natural Resources
Ozark Folk Center State Park
USDA Natural Resources and Conservation
Service
Wisconsin Department of Natural Resources

NON-PROFITS

Aldo Leopold Foundation
American Forest Foundation
California Forest Foundation
Center for Heirs Property
Crest Theatre, Sacramento
Denver Museum of Nature and Science
El Pomar Foundation
Fay Jones School of Architecture and Design,
University of Arkansas
Fort Lewis College
Mountain Studies Institute
National Educational Television Association
National Forest Foundation
Oregon Public Television
Oregon Forest Resources Institute
Project Healing Waters
Rocky Mountain PBS
Shasta College
Smithsonian National Museum of
African-American History and Culture
The Nature Conservancy
US Endowment for Forests and Communities
University of Wisconsin, Madison
Wisconsin Sustainable Forestry Initiative

INDUSTRY

Anthony Timbers
Buffalo Outdoor Center
Colorado Timber Industry Association
Denver Water
Fender Guitars
Forest Business Network
Great Lakes Timber Industry Association
Green Diamond
Humboldt Mendocino Forest Products
John Deere
McCoy Construction and Forestry
Menominee Tribe
Neiman Enterprises
Ponsse
Red Wing Shoes
Sierra Pacific Industries
STIHL Inc.
Structurlam
Vaagen Brothers
Wood Works

INDIVIDUALS

Frank and Herren Hickingbotham
Andrea and Mark Iuppenlatz
Jason and Amber Perkins
Markus and Annette Van Meter
Ross and Mary Whipple
Sandra and Rick Wilson
John and Mary Wood

TEAM

Chuck Leavell
Conservationist, tree farmer, Rolling Stones' keyboardist

Bruce Ward
President of Choose Outdoors, national non-profit

42 Degrees North Media
Award-winning production company led by Kate Raisz

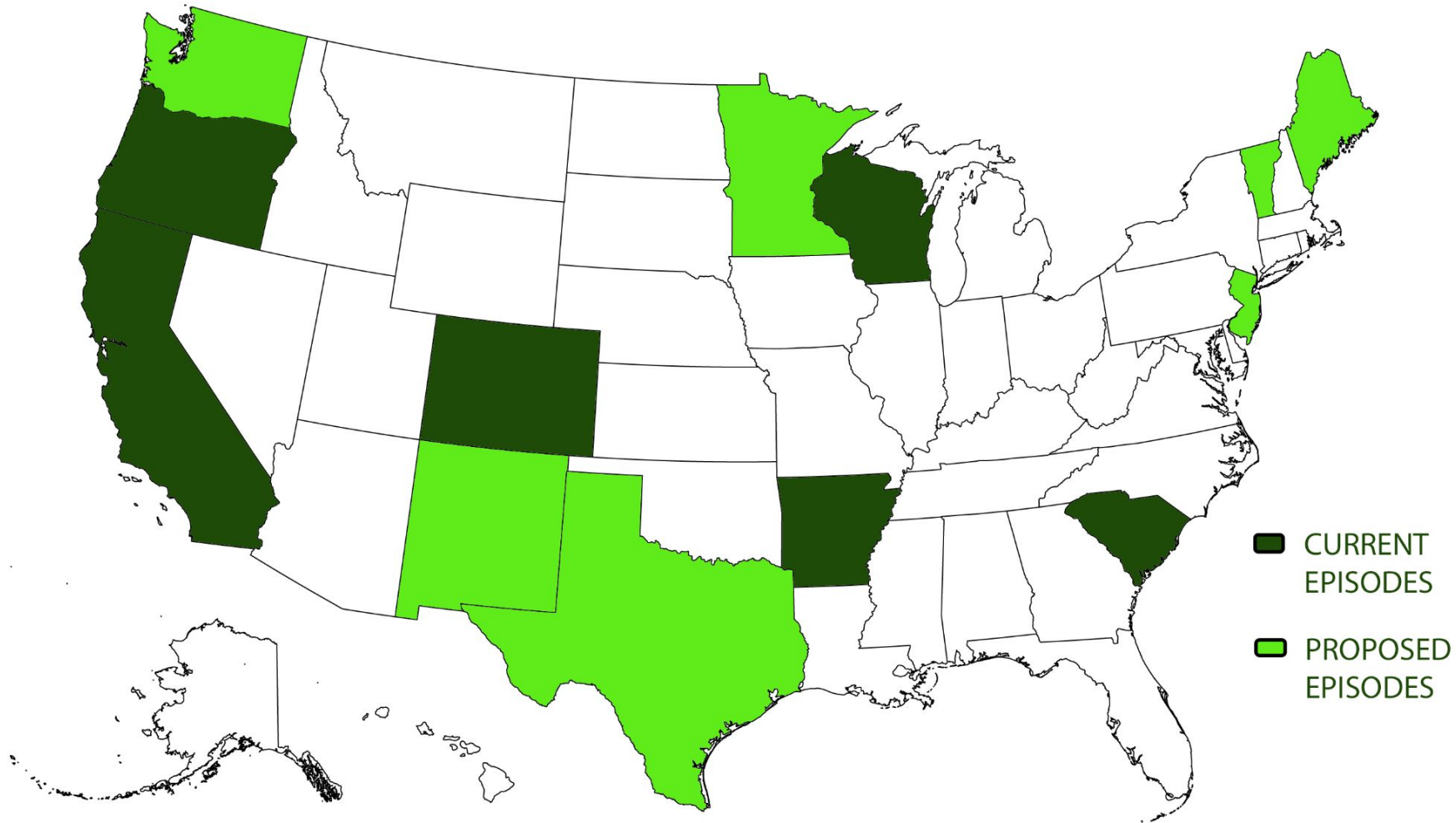
Kristin Fellows
Station relations manager with over 30 years in public tv

James Edward Mills
Photographer and journalist

Paula Ward
Business Manager

Jennifer Bills
CPA

Adam Ruback
Webmaster



WASHINGTON

Stories Under Consideration

★ MOUNT ST HELENS

- 40 years after the volcano erupted, we examine how the ecosystem has recovered.

★ FOREST TO FRAME

- A visit to the CLT modular classrooms at Jefferson Elementary School, first of 20 schools to use CLT construction.

★ A to Z COLLABORATION

- “Three legs of one stool” - this collaboration brings together people from conservation, recreation, and timber to manage the Colville National Forest.



MINNESOTA

Stories Under Consideration

★ WARMER WINTERS

- At Cloquet Forestry Center, Chuck goes cross-country skiing as he learns about B4WarmED, a decade-long study of climate change impacts.

★ CALL OF THE WILD

- Minnesota's moose are symbols of a healthy forest. Chuck meets members of the Grand Portage Band of Lake Superior Chippewa who are banding moose.

★ BARREL BOOM

- Minnesota white oak is skillfully crafted into barrels for aging fine whiskey and bourbon.



MAINE

Stories Under Consideration

- ★ **PRIVATE LANDS, PUBLIC ACCESS**
 - 90% of Maine is forested, the most in the nation. 95% of the forest is privately-owned, yet open to the public for recreation.
- ★ **STORIED PAST, INNOVATIVE FUTURE**
 - Paper mills and log drives shaped Maine's past. Today, innovations in technology, like 3D printing of wood conglomerates, fuel the future.
- ★ **ANCIENT ASH ARTS**
 - Gabriel Fry, a Wabanaki, makes traditional baskets from Ash while his wife, Suzanne Greenlaw, investigates the impact of the Emerald Ash Borer.



NEW MEXICO

Stories Under Consideration

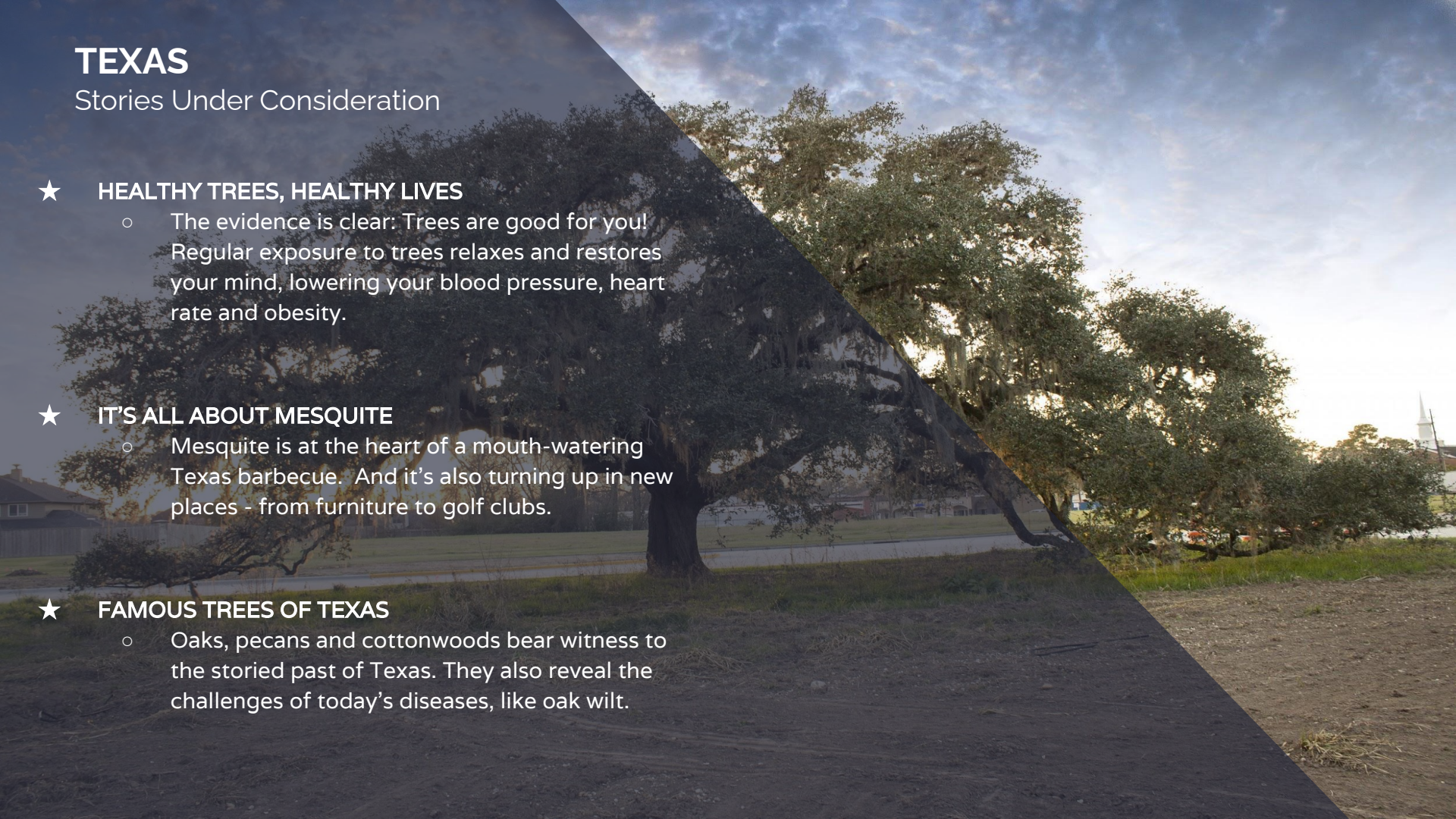
- ★ **COLLABORATION NOT COMPETITION**
 - Forests serve many purposes - economic, cultural, social and ecological. Southwest Jemez Mountains Collaborative Forest Landscape Restoration Project brings all these interests together in a long-term vision.
- ★ **NATIVE LANDS**
 - Members of the Mescalero tribe call themselves Shis-Inday, “People of the Mountain Forests.” Their lands border Lincoln National Forest where, among other activities, they manage a ski resort.
- ★ **WHAT ABOUT WUI?**
 - In the West, the Wildland Urban Interface is a hot topic. In Santa Fe, residents are tackling the challenge of living at the forest’s edge.



TEXAS

Stories Under Consideration

- ★ **HEALTHY TREES, HEALTHY LIVES**
 - The evidence is clear: Trees are good for you! Regular exposure to trees relaxes and restores your mind, lowering your blood pressure, heart rate and obesity.
- ★ **IT'S ALL ABOUT MESQUITE**
 - Mesquite is at the heart of a mouth-watering Texas barbecue. And it's also turning up in new places - from furniture to golf clubs.
- ★ **FAMOUS TREES OF TEXAS**
 - Oaks, pecans and cottonwoods bear witness to the storied past of Texas. They also reveal the challenges of today's diseases, like oak wilt.



NEW JERSEY

Stories Under Consideration



BEAUTY IN THE PINE BARRENS

- Tucked between the sprawling cities of New York and Philadelphia, the hidden treasures of New Jersey's pine barrens are an oasis of beauty and wildlife.



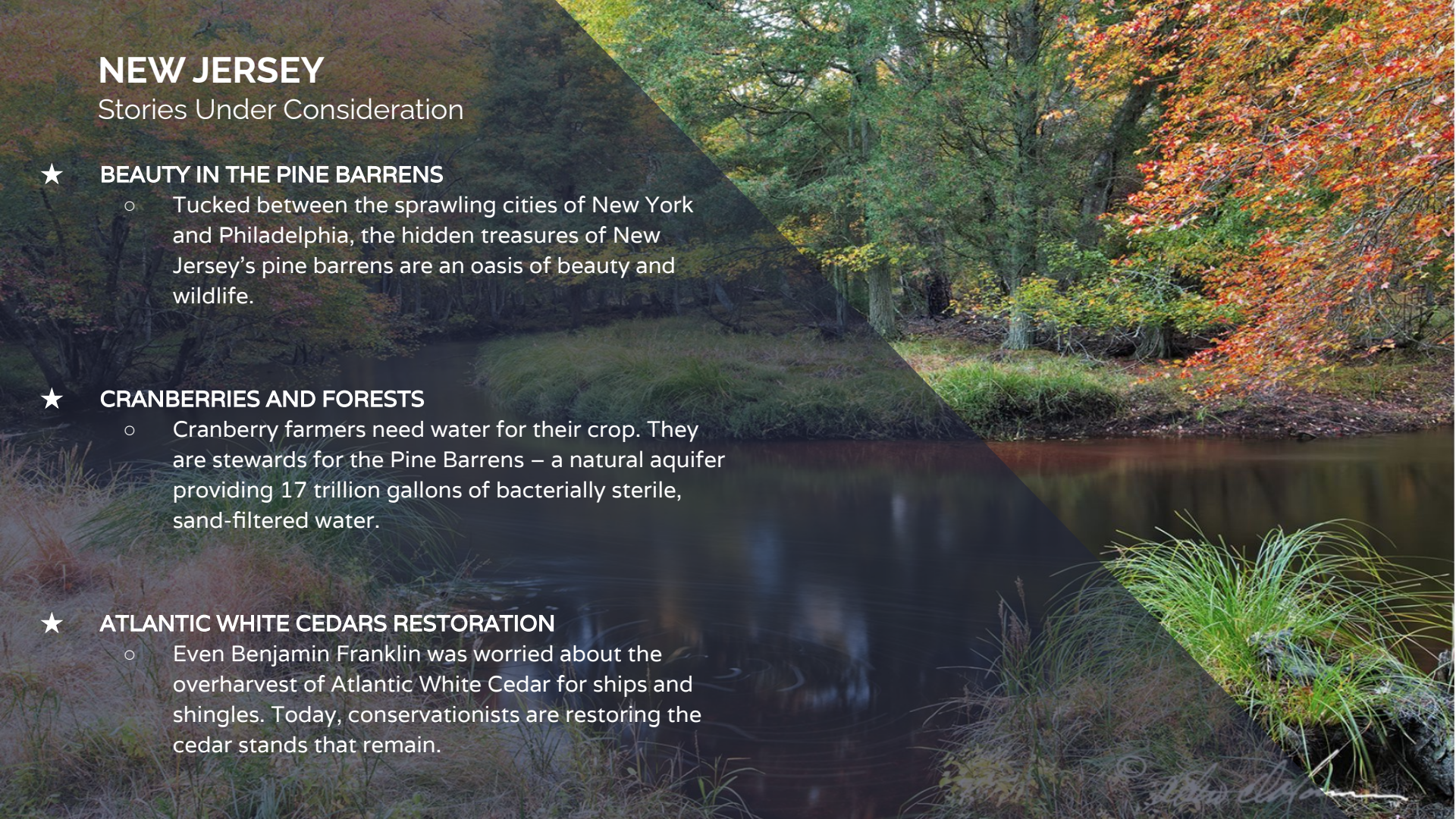
CRANBERRIES AND FORESTS

- Cranberry farmers need water for their crop. They are stewards for the Pine Barrens – a natural aquifer providing 17 trillion gallons of bacterially sterile, sand-filtered water.



ATLANTIC WHITE CEDARS RESTORATION

- Even Benjamin Franklin was worried about the overharvest of Atlantic White Cedar for ships and shingles. Today, conservationists are restoring the cedar stands that remain.



VERMONT

Stories Under Consideration

- ★ **SWEET STUFF: MAPLE SYRUP**
 - Vermonters will tell you that they have the best fall foliage and the best maple syrup! But researchers warn that a warming climate challenges sugar maple production.

- ★ **FOR THE BIRDS (AND THE FISH)**
 - Audubon's Forestry for the Birds integrates timber and songbird management. And private companies are collaborating with Trout Unlimited to restore fish habitats.

- ★ **SKI THE EAST**
 - When it comes to winter sports, Green Mountain National Forest has it all. 3 downhill ski areas, 7 cross-country ski centers, and about 900 miles of trails for snow-shoeing and snowmobiling.

**FOR
MORE
INFORMATION,
CONTACT:**



BRUCE WARD
EXECUTIVE PRODUCER

Email: bruceward1@gmail.com

Phone: 303-917-1476

THANK YOU!

